

# Host a Drive!

CHIP is relying on support from our community to help collect children books and various sizes of diapers for children in our community. This drive is very important because infants need up to an average of 12 diapers per day & toddlers need an average of 8 diapers per day, an adequate supply of diapers cost \$100 per month. Diapers are not covered by WIC or other forms of public assistance. Encourage your friends, family, company, place of worship, school, or neighborhood to get involved and participate!

**Want to know how to host a fantastic donation drive? Check out the resources below!**

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Getting Started: Follow these easy steps:

1. **Select a place** where you want your box to be set up. Be sure to inform them of what you are doing before just leaving your box there.
2. **Create your box!** A simple cardboard box wrapped in wrapping paper is acceptable or get creative it is up to you! Be sure to have a flyer on the box saying what it is you are doing and asking for!
3. **Promote!** Feel free to include local sororities, fraternities, or place of work, etc. by using emails, word of mouth, and by posting about it on your social media, and have your friends post also!
4. **Collect and Deliver** - after a couple of weeks be sure to go back and collect all donations from your box and contact Shelby Kelley (phone: 540.394.3255 or cell: 540.320.1038 or email [skelley@nrca.org](mailto:skelley@nrca.org)) to get information on where to bring your donations.

## Virtual Drive

Social media is a great way to spread the word about your diaper or book drive. Facebook, Twitter, Instagram, and Snapchat are all ways you can inform your friends and family about your drive and enlist their help. Consider making it a team effort! Tell your neighbors, people within your company, or among your community, friends and family. The more people who are involved the better. They can always donate online at <http://newrivercommunityaction.org/donate-2/> and specify CHIP as the fund and specify for DIAPERS or BOOKS in the comment section.

What to Donate:

- **Diapers** of any brand for children between newborn and size 6
- **Children's books**, *new or gently used*, that are appropriate for children up to 7 years old

