

New River Community Action
 Monthly Public Relations & Resource Development Report
 Month/Year: **OCTOBER 2017**

PROGRAM	PRESENTATIONS	NEWSPAPER, TV, RADIO	FLYERS, POSTERS, NEWSLETTERS, WEB SITES, FACEBOOK POSTS	FESTIVAL, FAIR, OPEN HOUSE	FUND RAISING EVENT/ NET \$ RAISED	VOLUNTEER OR COMMUNITY PARTNERS RECOGNITION	OTHER
General NRCA			<ul style="list-style-type: none"> • 22 Facebook and Twitter posts regarding program activities • 1 re: educational opportunities Constant Contact emails: <ul style="list-style-type: none"> • September e-newsletter 				
CHIP			9 Facebook posts 10 CHIP brochures to Giles WIC office	NRV Pediatrics Open House Pearisburg Library Story Time	Giles Baby shop - \$500 in coats, clothes and diapers by Joseph Yost		
Emergency Assistance/ Food Pantries			6 Facebook posts	BIFP 30 th Anniversary Celebration			
Housing & Homeless Programs			3 Facebook posts Renter Education Classes flyers & event posts				
Head Start	Pulaski-Community Coordinator of Meadowview Housing (Community Housing Partners)		11 Facebook posts Distributed 20 pamphlets	Pulaski Open House Macy McClagherty Elementary School Festival HallowRead at P'burg Library			
SwiftStart			4 Facebook posts	Macy McClagherty Elementary School Festival			

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To Our House (TOH)			6 Facebook posts				
VA CARES			1 Facebook posts				
VITA	First Missionary Baptist Church		2 Facebook posts				
Other							